



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 24, 2017

Chelsea Miller  
Regulatory Specialist  
Tender Corporation  
944 Industrial Rd.  
Littleton, NH 03561

Subject: Notification per PRN 98-10 – Addition of marketing claims and graphics  
Product Name: BEN'S TICK & INSECT REPELLENT WIPES  
EPA Registration Number: 56575-13  
Application Date: 06/21/2017  
Decision Number: 530932

Dear Ms. Miller:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at [hollis.angela@epa.gov](mailto:hollis.angela@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is fluid and cursive, with the first name "Elizabeth" and last name "Fertich" clearly distinguishable.

Elizabeth Fertich  
Acting Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

## {Front Panel}

## Ben's® [Logo] Tick &amp; Insect Repellent Wipes

30% DEET Tick &amp; Insect Repellent [circle and bar copy]

**NOTIFICATION**

56575-13

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/24/2017

**Active Ingredient:**

DEET[(CAS No. 134-62-3)]\* ..... 30%

**Other Ingredients** ..... 70%**Total** ..... 100%

\*\*N,N-diethyl-meta-toluamide

Keep out of reach of children

**Warning:**

See back panel for additional precautionary statements.

12 Individually Wrapped Wipes

Net Weight: 0.12 fluid oz. each

Total Net Weight: 1.44 fluid oz.

**EPA Est. 56575-NH-1****EPA Reg. No. 56575-13**

## {Back Panel}

**PRECAUTIONARY STATEMENTS*****Hazards to Humans and Domestic Animals***

**Warning:** Never use repellents over cuts, wounds or irritated skin. Causes substantial but temporary eye injury. Do not get in eyes. Do not apply to children's hands. Do not use on infants. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Use of product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**Read and follow all directions and precautions on this product label.** Tear open sachet near notched end. Remove and unfold wipe (towelette) repellents should be applied only to exposed skin as directed on this label. Do not use under clothing. Use just enough of this product to cover exposed skin. Heavy application and saturation is unnecessary for effectiveness. If biting insects do not respond to a thin film of repellent, apply a bit more. Do not apply near eyes and mouth, and apply sparingly around ears. Do not allow children to handle this product, and do not apply to children's hands. When using on children, apply product to your child yourself. Instruct older children in the proper use of this product. Do not apply more than three times per day to children ages twelve (12) and under. Reapply as necessary or after swimming or showering. Apply this product second if used in conjunction with a sunscreen product. After returning indoors, wash treated skin with soap and water or bathe. This is particularly important when repellents are used repeatedly in one day or on consecutive days. Also, wash treated clothing before wearing it again. **NOTE:** Do not apply on or near acetate, rayon, Spandex or other synthetic fabrics (other than nylon), furniture plastics (such as eye glasses and watch crystals), leather and painted or varnished surfaces (including automobiles).

**First Aid**

<b>If in Eyes</b>	Hold eye open and rinse slowly with water for 15-20 minutes Remove contact lenses, if present, after the first 5 minutes, then continue washing eye Call a poison control center or doctor for treatment advise
<b>If swallowed</b>	Immediately call a poison control center or doctor for treatment advise Have a person sip a glass of water if unable to swallow Do not induce vomiting unless told to do so by a poison control center or doctor Do not give anything by mouth to an unconscious person
Have the product container or label with you when calling a poison control center or doctor or when going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents) you may call the National Pesticide Information Center at 1-800-858-7378. Note to physician: Probable mucosal damage may contraindicate the use of gastric lavage.	

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal. **Pesticide Storage:** Store this product in a cool dry (preferably locked) area inaccessible to children or pets and away from heat or open flame. **Disposal: nonrefillable container. Do not reuse or refill this container. Offer for recycling if available.**

**Tender Corp [logo]**

944 Industrial Park Road  
 Littleton, NH [03561]  
 Questions Call **1-800-258-4696**  
 Visit us at: [Bens30.com](http://Bens30.com)

**{Front of Wipe}****Ben's® [Logo] Tick & Insect Repellent Wipes**

30% DEET Tick & Insect Repellent [circle and bar copy]

**Active Ingredient:**

DEET[(CAS No. 134-62-3)]\* ..... 30%

**Other Ingredients** ..... 70%

**Total**..... 100%

\*\*N,N-diethyl-meta-toluamide

Keep out of reach of children

**Warning:**

See back panel for additional precautionary statements.

CONTENTS: ONE (1) WIPE

Net Wt. 0.12 oz.

{Back of Wipe}

**PRECAUTIONARY STATEMENTS *Hazards to Humans and Domestic Animals* Warning:** Never use repellents over cuts, wounds or irritated skin. Causes substantial but temporary eye injury. Do not get in eyes. Do not apply to children's hands. Do not use on infants. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Use of product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

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EPA EST. NO. 56575-NH-1

EPA REG. NO. 56575-13

EPA REG. NO. 74946-NY-001

**Tender Corp [logo]**

{944 Industrial Park Road}

Littleton, NH [03561]

Questions Call 1-800-258-4696

{Optional Marketing Text}

- TSA approved travel size
- TSA travel size
- TSA approved carry-on size
- TSA carry-on size
- Convenient Travel Size
- Convenient Airplane Travel Size
- Airplane Travel Size
- Airplane carry-on
- Easy to Use, Easy to Carry!
- [Don't Get Bitten – Get Ben's]
- Repels Mosquitoes that may [carry][spread][transmit] West Nile Virus
- Repels Mosquitoes that may [carry][spread][transmit] Zika Virus
- Repels Mosquitoes that may [carry][spread][transmit] Dengue Fever
- Repels Mosquitoes that may [carry][spread][transmit] Zika Virus, West Nile Virus, [or] Dengue Fever
- Repels ticks that may [carry][spread][transmit] Lyme Disease
- Mosquito protection
- Tick protection
- "The choice of Adventure Medical Kits (logo)" -Dr. Eric Weiss
- [Up to] Two Hours of Protection
- Water Based [Formula]
- [Contains] No Alcohol
- Alcohol Free
- Does Not Contain Alcohol
- Non-oily
- Symbols & Graphics {Mosquito & Tick; TSA Approved Size}

